Investor presentation

August 2018



Van Lanschot Kempen at a glance

Profile

- Specialist, independent wealth manager
- Uniquely placed to support individual and institutional clients in achieving their long-term goals through wealth
- Strong brand names, reliable reputation, rich history
- Mutually reinforcing core activities with their own distinct culture and positioning as niche players
- Straightforward governance model with highly experienced Executive Board
- Strong capital ratios and balance sheet

Our wealth management strategy

- Strategy 2020: next phase of wealth management strategy, building on a strong foundation, adapting to a changing world, taking advantage of opportunities and creating value for clients
- Launch of €60m investment programme for mid 2016-19 to implement omni-channel Private Banking model and finalise IT transformation
- Efficiency gains to result from partnerships for standardised universal banking services, streamlining of operations and support functions, and transfer to omni-channel Private Banking offering
- Continued run-off of Corporate Banking loan portfolio

Solid performance on all key financials

Net resultUnderlying net result	€62.3m	H2 2017 €32.7m €42.7m	€39.3m
CET1 ratio, fully loadedTotal capital ratio, fully loadedFunding ratio	19.6% 20.6% 99.1%	20.3% 22.1% 100.5%	21.4% 23.3% 103.6%
Client assetsAuM		€83.6bn €69.0bn	
Loan book	€9.5bn	€9.1bn	€9.0bn

Financial targets

		H1 2018	Target 2020
•	Common Equity Tier 1 ratio	21.4%	15 - 17%
•	Return on CET1	8.7%	10 - 12%
•	Efficiency ratio	81.1%	60 - 65%

We reiterate our commitment to return at least €250m to our shareholders by 2020, subject to the approval of the regulators



H1 2018: solid results and proposal for special capital return

Net result at €39.3m (H1 2017: €62.3m)

Underlying net result at €47.2m (H1 2017: €69.6m)

Client assets at €83.7bn (2017: €83.6bn)

Assets under management at €69.1bn (2017: €69.0bn)

Capital ratios continue to improve

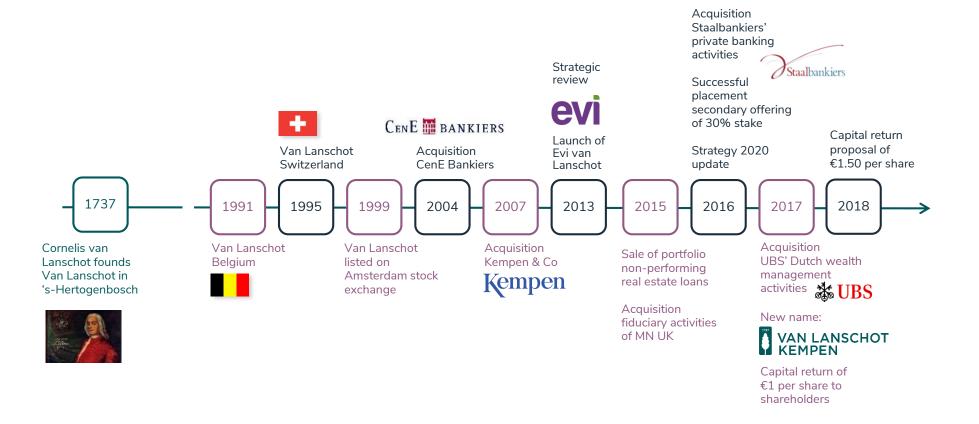
CET1 ratio at 21.4% (2017: 20.3%)

Proposal to return €1.50 per share to shareholders





Van Lanschot Kempen's rich history reaches back over 280 years





As a wealth manager Van Lanschot Kempen builds on the experience of its core activities

Van Lanschot Evi van Lanschot Van Lanschot Private Banking Guiding clients in achieving their goals • Digital savings and investment service to preserve and build wealth, Responsive, transparent and tailored personal service with an online coach Specialist services for entrepreneurs, family businesses, high net-• Focus on new entrants to the wealth market and clients who make a worth individuals, business professionals and executives, healthcare conscious choice for online service delivery professionals, foundations and associations • In tune with the trend towards increasing individual responsibility in AuM value of €22.8bn areas such as pensions and healthcare Savings and deposits of €8.3bn, loan book of €7.8bn AuM client base of 15.600 Strong network and local presence in 37 offices – 27 in the AuM of €1.0bn, savings of €0.5bn Netherlands, 8 in Belgium and 2 in Switzerland · Active in the Netherlands and Belgium Kempen Kempen Asset Management Kempen Merchant Banking • Niche player combining equities research and trading with mergers & Specialist European asset manager with a sharp focus and a clear investment philosophy acquisitions services, capital market transactions and debt advisory • Focusing on a number of investment strategies: small caps, real estate, services high-dividend equities, fixed-income securities and funds of hedge · Focusing on institutional investors, corporates, financial institutions and public/semi-public entities funds Offering fiduciary services, with fully comprehensive asset • Pursuing a niche strategy in the European market for real estate, life management solutions sciences, infrastructure, financial institutions & fintech, and the Benelux • Targeting open architecture-based banks and asset managers, market pension funds, insurers, foundations and associations, and family Successful structured products franchise and global property index offices product offering • Offices in Amsterdam, Antwerp, London and New York AuM value of €56.5bn*, AuMG of €3.4bn • Offices in Amsterdam, London, Edinburgh and Paris



Next phase of our wealth management strategy

Key themes for core activities

Private Banking

- Improve client experience with omni-channel service model
- Grow client assets by exploiting opportunities and reinforcing frontline effectiveness

Asset Management

- Expand distribution to new markets and client segments
- Launch new investment strategies
- Continue developing UK as a second home market

Evi

- Offer accessible, high-quality online services backed by the know-how of a private bank
- Play into the trend towards more individual responsibility, for example in pensions

Merchant Banking

- Continue employing capital-light business model
- Build on solid, sustainable position in selected niches

Supported by

Continue wind down Corporate Banking Right-size support departments and streamline operations

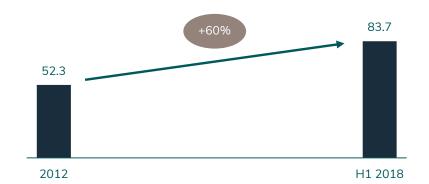
Finalise transformation of IT landscape

Outsourcing standardised, universal banking services

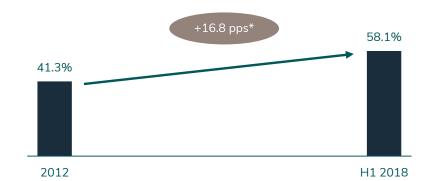


Our transformation to a specialised wealth manager since 2013

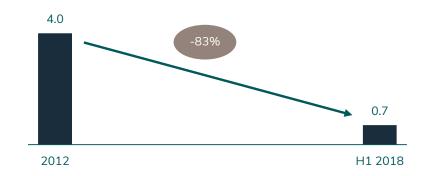
Growth in client assets € bn



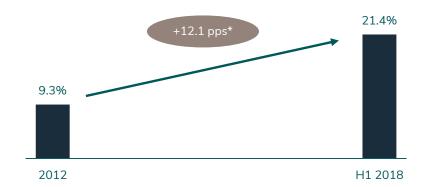
Increase of commission as % of operating income %



Run-off Corporate Banking loan portfolio € bn



Strong Common Equity Tier 1 ratio (fully loaded) %





2018 half-year results

Solid results and proposal for special capital return





Solid results and proposal for special capital return

Net result €39.3m (H1 2017: €62.3m), underlying net result €47.2m (H1 2017: €69.6m)

Decline in net result predominantly driven by significant sale proceeds in 2017

Strong increase in commission income (+13%)

Increase driven by AuM growth at Private Banking and Asset Management, and strong results at Merchant Banking

Efficiency ratio up to 81.1%

- Higher costs combined with the impact of current low interest rate levels push efficiency ratio to 81.1%
- Efficiency ratio has full management attention

Client assets stable at €83.7bn, AuM stable at €69.1bn

- Net inflow of €0.3bn AuM at Private Banking
- Evi's AuM client base expanded by 20%
- Small outflow at Asset Management and promising pipeline

Run-off Corporate Banking loan portfolio continues and net release of total loan loss provisions

- Further decline of loan book Corporate Banking to less than €0.7bn
- €3.5m net release of total loan loss provisions

Strong increase capital ratio: CET1 ratio at 21.4% from 20.3%

Increase as a result of Corporate Banking run-off and improved credit quality

Special capital return proposal

- Proposal for special capital return of €1.50 per share (over €60m)
- In total €210m in dividends and capital returns will be returned after approval



Focus on changing client needs and digitisation





portal for clients







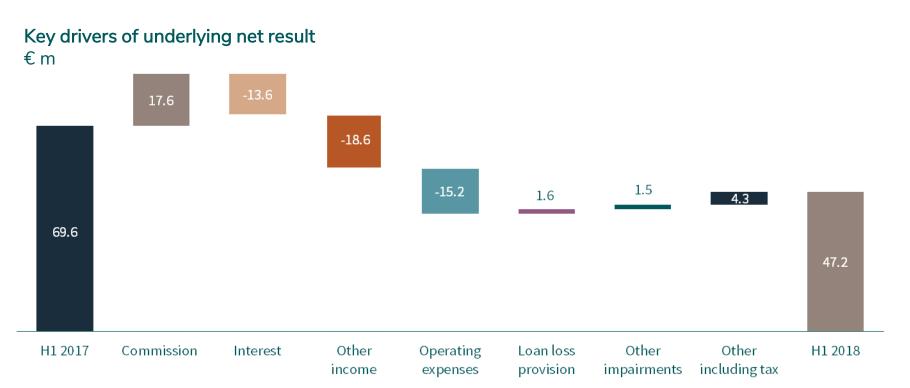








Commission income (+ 13%) is key driver of net result



- Increase in commission mainly driven by higher management fees and higher activity at Merchant Banking
- Lower interest income due to margin pressure and Corporate Banking run-off
- Significant sale proceeds (private equity investments and positions in own funds) in H1 2017 are the main cause of lower other income
- Operating expenses rise mainly due to higher staff costs, consultancy fees and higher project costs



Underlying net result Private Banking and Evi in line with H1 2017

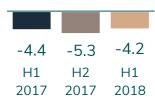
Underlying net result € m



Private Banking continues to grow due to net inflows

- Client assets grow by €0.5bn to €31.9bn (2017: €31.4bn)
- AuM increase to €22.8bn (2017: €22.6bn), driven by net inflows of €0.3bn
- Commission income rises 6% to €64.6m due to net inflows and last year's acquired AuM
- H2 2017 higher interest income mainly due to relatively high result on our investment portfolio (allocated to Private Banking) and lower loan loss provisions

Evi



Focus on client attraction leads to significant growth of Evi's client base

- Evi's AuM client base grows by 20% to c. 15,600 clients
- Shift from savings to AuM, total client assets stable at €1.5bn
- AuM increase to €1.0bn (2017: €0.9bn)
- Commission income stable at €2.1m



Increasing underlying net result at Asset Management and Merchant Banking

Underlying net result € m

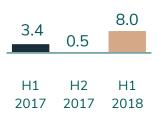
Asset Management



AuM at Asset Management fairly stable

- AuM total €45.4bn (2017: €45.5bn)
- Commission income rises by 12% to €50.4m (H1 2017: €44.9m)
- Launch of new investment strategies: Private Markets Fund and Global Impact Pool
- New fiduciary mandate for Arcadis Pensioenfonds €1.1bn started in July 2018
- Promising pipeline for 2018-19

Merchant Banking



Underlying net result more than doubles at Merchant Banking

- High number of corporate finance and equity market transactions, mainly in the Real Estate and Life Sciences teams
- Strong increase in commission income by 39% to €30.9m



Underlying net result at Corporate Banking stable and Other decreases

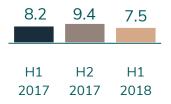
Underlying net result € m



Lower result in Other

- Decrease in capital gains as a result of the sale of private equity investments and the sale of positions in our own funds in H1 2017
- In August 2018, we agreed to sell part of our minority stake in Ploeger Oxbo. This transaction is expected to generate a capital gain of around €10m

Corporate Banking

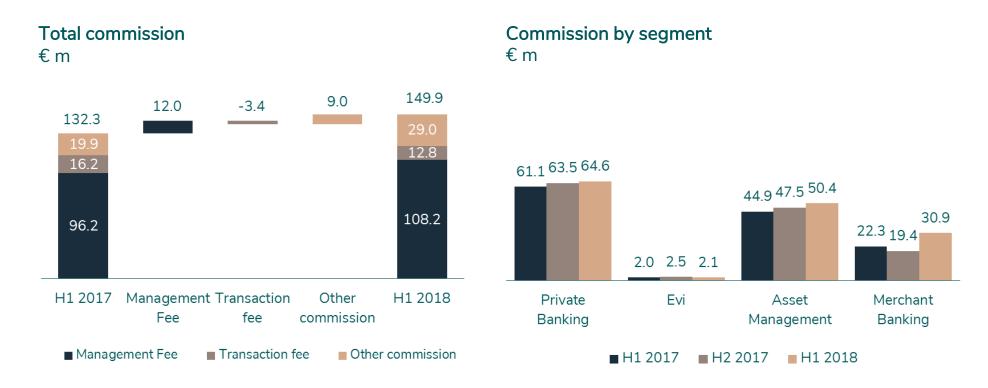


Run-off Corporate Banking loan portfolio continues

- Corporate Banking loan portfolio decreases from €0.9bn to €0.7bn, risk-weighted assets decrease to €0.6bn
- €3.2m net release of loan loss provisions



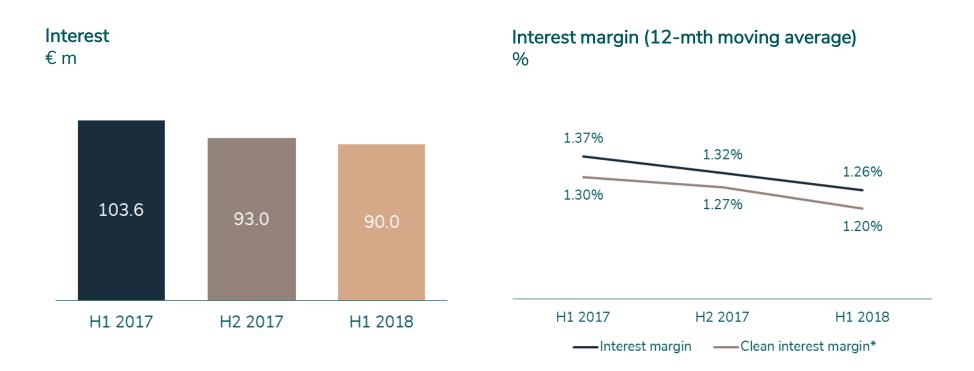
Growth in commission underscores our successful wealth management strategy



- Management fees up by 12% due to AuM inflows, acquired AuM and market performance
- Successful corporate finance and capital market transactions lead to higher other commission at Merchant Banking
- Transaction fees down due to lower transaction volume versus last year



Margin pressure and a smaller loan portfolio continue to affect interest income

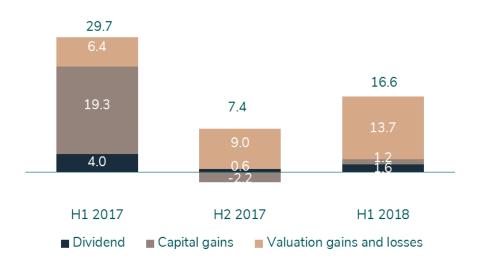


- A smaller loan portfolio mainly due to the run-off at Corporate Banking has caused a decline in interest income in recent years
- Due to the challenging low interest levels, margin pressure continues to impact interest income



Income from securities and associates decreases mainly due to significant sale proceeds H1 2017

Income from securities and associates € m

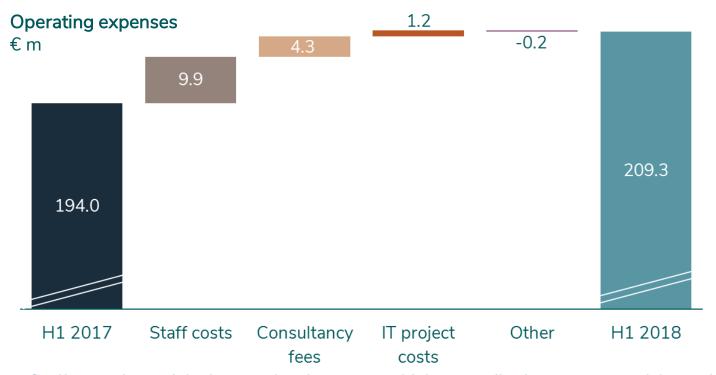


€m	Book value 30/6/2018	Income 2018
VLP (minority interests)	58.1	11.7
Bolster (new fund)	20.8	1.2
Co-investments in own products	88.7	1.8
Other equity investments	14.2	1.9
Total	181.8	16.6

- Income from securities and associates relates to our minority equity investments and stakes in our own investment funds
- Decrease in capital gains due to the sale of a minority stake and the sale of positions in our own funds in H1 2017
- In August 2018 we agreed to sell part of our minority stake in Ploeger Oxbo. This transaction is expected to generate a capital gain of around €10m net



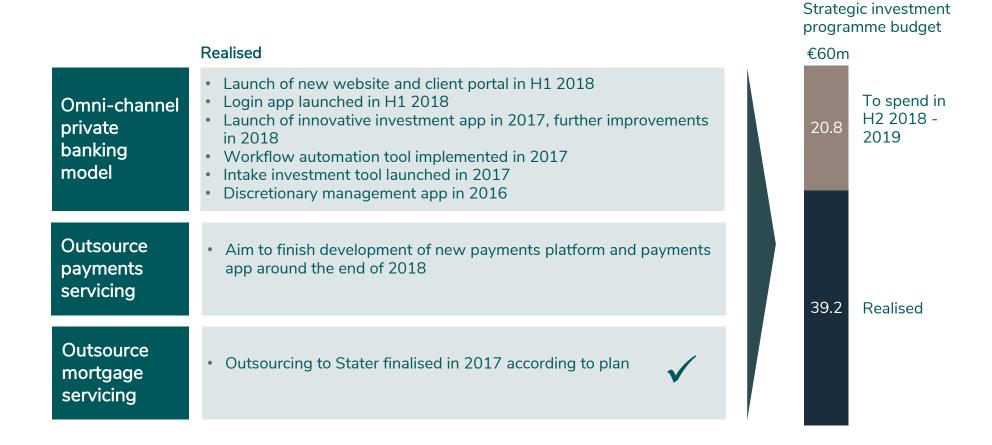
Operating expenses rise 8%



- Staff costs rise mainly due to salary increases, a higher contribution to cover social security costs and costs associated with the acquisition of UBS in the Netherlands
- Consultancy fees and high level of projects reflecting the implementation of our wealth management strategy
- Across 2018, the greater proportion of costs are expected to be recorded in the first six months of the year



Good progress on strategic investment programme





Total AuM fairly stable and reflects continued trust from clients





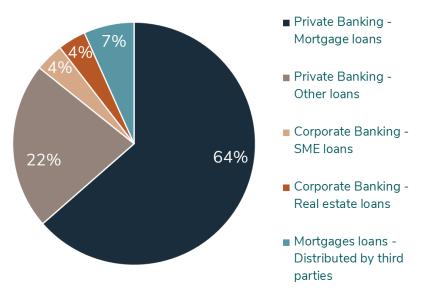




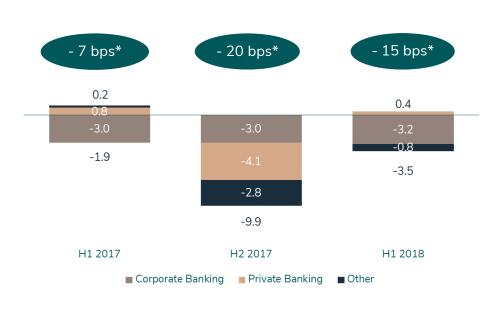


Net release of loan loss provisions due to positive economic environment

Loan portfolio (excluding provision) at 30/06/2018 100% = €9.1bn



Additions to loan loss provision € m

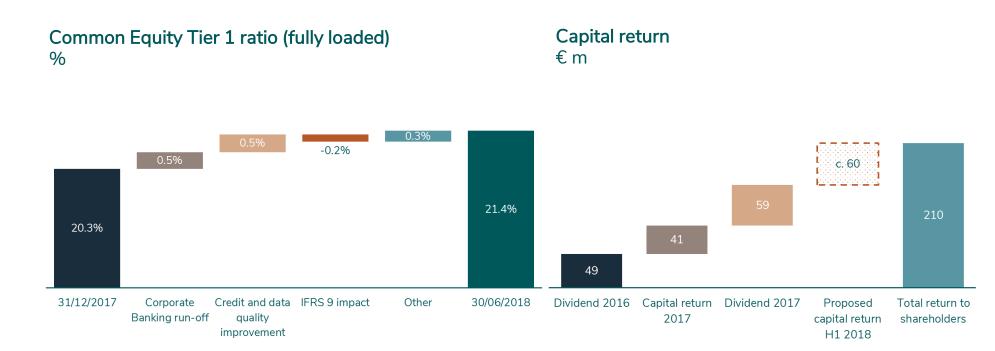


- Loan portfolio at Private Banking stable at €7.8bn
- Corporate Banking's loan portfolio came down by 21% to €0.7bn as expected
- Net release of loan loss provisions, mainly at Corporate Banking
- · Net release mainly driven by positive economic environment and rising real estate prices



^{*} Annualised Ioan Ioss provision / Average total RWA

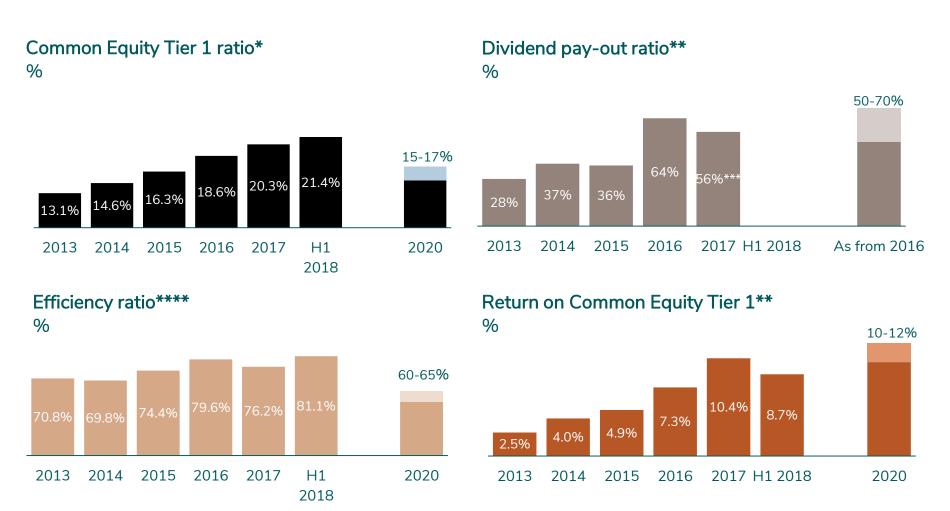
Strong capital position and proposed special capital return



- Special capital return proposal of €1.50 per share (over €60m)
- Reiteration of commitment to return at least €250m to shareholders by 2020, based on current plans and currently known laws and regulations. Including the proposed capital return, €210m of the €250m will be returned
- Based on current assets and provisional calculations, risk-weighted assets expected to increase by no more than 10% as a result of Basel IV (currently at €4,798m)
- Impact of IFRS 9 on CET1 ratio is a 20 bps decrease (of which 5 bps equity deduction related to loan loss allowances)



Overview of group targets



- * H1 2018, 2017 and 2016 fully loaded; other years phase-in. H1 2018 excluding interim profit, other years including interim profits
- ** Based on underlying net result
- *** Final dividend pay-out ratio for 2017 amounts to 56%

^{****} Operating expenses (and so the efficiency ratio) in H1 2018, 2017 and 2016 exclude costs for strategic investment programme and amortisation of intangible assets arising from acquisitions. 2017 and 2016 also exclude a one-off charge for the derivatives recovery framework. For 2015, the figure excludes a one-off charge arising from the sale of non-performing real estate loans and for 2014 a pension scheme gain





Net profit €23m lower due to significant sale proceeds in H1 2017

€ m	H1 2018	H2 2017	% change	H1 2017	% change
Commission	149.9	134.7	11%	132.3	13%
Interest	90.0	93.0	-3%	103.6	-13%
Other income	18.3	14.3	28%	36.9	-50%
Income from operating activities	258.2	242.0	7%	272.7	-5%
Operating expenses	-209.3	-198.0	6%	-194.0	8%
Gross result	48.9	44.0	11%	78.7	-38%
Loan loss provisioning	3.5	9.9	-65%	1.9	82%
Other impairments	1.1	3.0	-64%	-0.5	-334%
Operating profit before tax of non-strategic investments	8.8	5.6	58%	7.0	26%
Operating profit before special items and tax	62.3	62.6	0%	87.2	-29%
Strategic investment programme	-10.5	-11.7	-10%	-9.7	8%
Derivatives recovery framework	0.0	-1.7	-100%	0.0	
Amortisation of intangible assets arising from acquisitions	-4.2	-3.4	26%	-2.7	56%
Operating profit before tax	47.6	45.8	4%	74.7	-36%
Income tax	-8.3	-13.1	-37%	-12.4	-34%
Net profit	39.3	32.7	20%	62.3	-37%
Underlying net result*	47.2	42.7	10%	69.6	-32%
Efficiency ratio (%)	81.1%	81.8%		71.1%	

¹⁷³⁷

^{*} Underlying net result excludes special items related to strategic investment programme and derivatives recovery framework

Key figures for H1 2018 by segment

€ m	Private	Evi	Asset	Merchant	Corporate	Other	Total
	Banking		Management	Banking	Banking		
Commission income	64.6	2.1	50.4	30.9	0.9	0.9	149.9
Interest income	70.2	1.3	0.0	0.0	11.7	6.7	90.0
Other income	0.5	0.0	0.2	2.5	0.0	15.2	18.3
Income from operating activities	135.4	3.4	50.6	33.4	12.6	22.8	258.2
Operating expenses	-106.7	-9.1	-40.9	-22.7	-5.7	-24.2	-209.3
Gross result	28.7	-5.7	9.7	10.7	6.9	-1.4	48.9
Impairments	-0.4			0.0	3.2	1.8	4.6
Operating profit before tax of non-strategic investments						8.8	8.8
Operating profit before one-off charges and tax	28.3	-5.7	9.7	10.7	10.0	9.2	62.3
Strategic investment programme	-10.5						-10.5
Amortisation of intangible assets arising from acquisitions	-2.5		-0.4			-1.3	-4.2
Operating profit before tax	15.3	-5.7	9.2	10.7	10.0	8.0	47.6
Income tax	-3.8	1.5	-2.3	-2.8	-2.5	1.6	-8.3
Net profit	11.5	-4.2	6.9	8.0	7.5	9.6	39.3
Underlying net result*	19.4	-4.2	6.9	8.0	7.5	9.6	47.2
FTE total H1 2018	759	29	238	114	3	497	1,640



^{*} Underlying net result excludes special items related to strategic investment programme and derivatives recovery framework

Margin affected by change in AuM mix and acquisitions

AuM margin - Private Banking bps

AuM margin - Asset Management bps





- Margin development partly dependent on the product mix
- Decrease at Private Banking in H1 2018 due to the acquisition of UBS Netherlands and lower transaction fees
- Limited margin pressure at Asset Management



Result on financial transactions

Results on investment portfolio € m



Consists of:

- Realised gains on AFS portfolio
- Results on mark-to-market portfolio

Other results € m



Total result on financial transactions € m



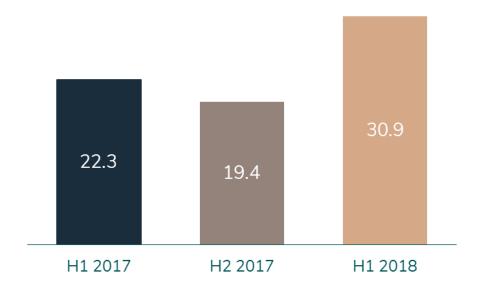
Results from:

- Brokerage activity
- Currency trading
- Interest rate hedges
- Medium-term notes



Commission at Merchant Banking increases by 39%

Commission € m



- High number of corporate finance and equity capital market transactions, mainly in the Real Estate and Life Sciences teams
- Commission income grew by 39% to €30.9m (H1 2017: €22.3m)
- Underlying net result doubled to €8.0m (H1 2017: €3.4m)

Selection of H1 2018 deals





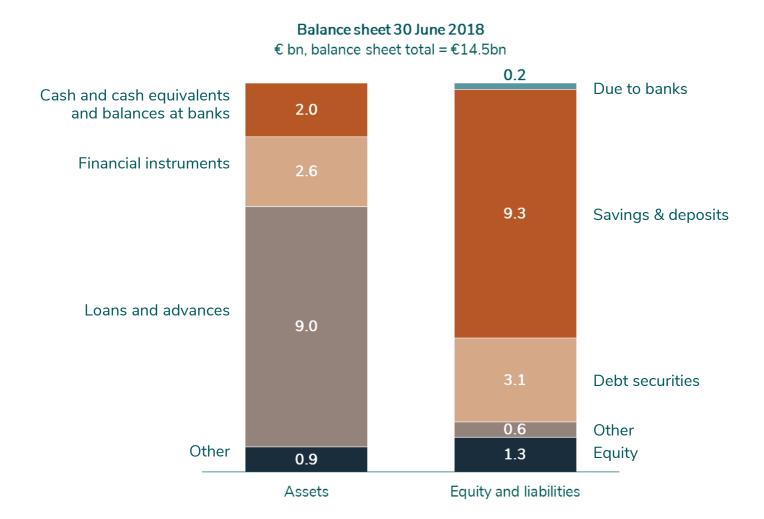
Private Banking Ioan book stable, Corporate Banking run-off continues

€m	30/06/2018	31/12/2017	% change	Impaired	Provision	Impaired	Coverage
				loans		ratio	ratio
Mortgages	5,776	5,712	1%	71	10	1.2%	14%
Other loans	2,015	2,045	-1%	137	73	6.8%	54%
Private Banking	7,791	7,756	0%	208	83	2.7%	40%
Loans to SMEs	345	457	-24%	143	27	41.6%	19%
Real estate financing	341	411	-17%	54	4	15.8%	7%
Corporate Banking	686	868	-21%	197	30	28.8%	15%
Mortgages distributed by third parties	610	600	2%	0	0	0%	12%
ECL stage 3	-114	-115	-1%				
ECL stage 1 and 2	-15				15		
IBNR		-6					
Total	8,958	9,103	-2%	405	128	4.5%	28%

- Private Banking loan portfolio stable at €7.8bn
- Corporate Banking loan portfolio decreases from €0.9bn to €0.7bn
- Coverage ratio relatively low due to sufficiently high quality of collateral pledged to secure these loans



Balance sheet shows strong capital and funding position





Executive Board



Karl Guha (1964)

Chairman of the Board

Appointed

Appointed chairman of the Statutory Board of Van Lanschot Kempen NV on 2 January 2013

Background

- 1989 ABN AMRO: positions in Structured Finance, Treasury, Capital Management, Investor Relations, Risk Management and Asset & Liability Management
- 2009 UniCredit Banking Group: CRO and member of the Executive Management Committee, and Member of Supervisory Boards of Bank Austria, HVB in Germany and Zao Bank in Russia



Constant Korthout (1962) CFO/CRO

Appointed

Appointed member of the Statutory Board of Van Lanschot Kempen NV on 27 October 2010

Background

- 1985 ABN AMRO: management trainee, senior account manager corporate clients
- 1990 KPMG Management Consultants
- 1992 Robeco: Group Controller, CFO and member of the Executive Board of Weiss, Peck & Greer in New York, and Corporate Development director
- 2002 Robeco: CFO, including Risk Management, Treasury and Corporate Development



Arjan Huisman (1971) *COO*

Appointed

Appointed member of the Statutory Board of Van Lanschot Kempen NV on 6 May 2010

Background

- 1995 Various consulting positions within BCG Amsterdam and Boston offices, with a strong focus on the financial services practice
- 2004 Partner, Managing Director and Head of BCG Prague office, responsible for client service and support of a number of financial services clients in Central and Eastern Europe in areas including strategy and operations
- 2008 Partner and Managing Director of BCG Amsterdam office, responsible for advising a group of Dutch financial institutions on strategy and operations



Executive Board



Richard Bruens (1967)

Private Banking

Appointed

Appointed member of the Statutory Board of Van Lanschot Kempen NV on 15 May 2014

Background

- 1991 ABN AMRO: various managerial positions in the Global Markets division, Managing Director of Investor Relations
- 2007 Renaissance Capital: Member of Group Managing Board, responsible for strategy, investor relations and communication
- 2010 ABN AMRO: Global Head Product & Private Wealth Management at ABN AMRO Private Banking International



Leni Boeren (1963) CEO Kempen & Co Asset Management

Appointed

Appointed chairman of the Management Board of Kempen & Co in February 2018.

Background

- 1983 Paribas: Account Manager
- 1984 Rabobank: Senior Investment Adviser, Head of Account Management
- 1992 Robeco Group: Head of Investment Services Strategy, Head of Marketing and Product Management
- 1997 Amsterdam Exchanges: Member Board of Directors
- 2000 Euronext: Member Executive Committee
- 2005 Robeco Groep: Member, Vice-Chair and Chair of the Group Management Board and Chair/member of the boards of a number of Robeco Groep subsidiairies



Leonne van der Sar (1969) Merchant Banking

Appointed

Appointed member of the Management Board of Kempen & Co in August 2017

Background

- 1994 ABN AMRO: Various positions in Investment Banking
- 1998 ABN AMRO Rothschild: Various positions in Investment Banking and Equity Capital Markets
- 2004 ABN AMRO Rothschild: Managing Director and Head of ABN AMRO Rothschild Netherlands office
- 2006 ABN AMRO: Executive Director Corporate Development
- 2008 Several interim management assignments in the financial sector
- 2014 Van Lanschot Kempen: Head of Strategy & Corporate Development



Supervisory Board

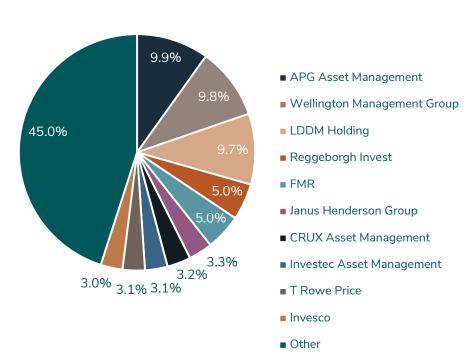
Personal details of members of the Supervisory Board*

Willy Duron (1945) <i>Chairman</i>	 Previous positions held: Chairman of KBC Group 	Jeanine Helthuis (1962)	 Supervisory Board Member at Prorail Managing Director of PC Uitvaart B.V.
Manfred Schepers (1960) Vice-Chairman	 Previous positions held: Vice President & Chief Financial Officer European Bank for Reconstruction and Development Member of the Supervisory Board of NWB Bank 	Bernadette Langius (1960)	 Previous positions held: CEO of ABN AMRO Private Banking Netherlands, Executive Board Member of VU Amsterdam Supervisory Board Member at IBM
		Lex van Overmeire (1956)	 Previous positions held: Audit Partner EY Accountants LLP Chairman of the Audit Advisory Committee at Centrum indicatiestelling zorg
		Maarten Muller (1954)	 Previous positions held: partner Allen & Overy LLP Chairman at Stichting Continuïteit TomTom

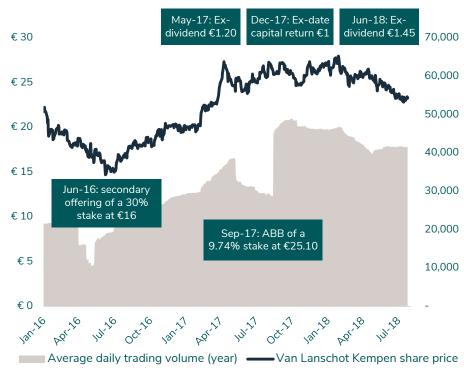


Diversified shareholder base

Van Lanschot Kempen's shareholder base



Development of share price and trading volume





Disclaimer

Disclaimer and cautionary note on forward-looking statements

This document may contain forward-looking statements on future events and developments. These forward-looking statements are based on the current insights, information and assumptions of Van Lanschot Kempen's management about known and unknown risks, developments and uncertainties. Forward-looking statements do not relate strictly to historical or current facts and are subject to such risks, developments and uncertainties that by their very nature fall outside the control of Van Lanschot Kempen and its management.

Actual results and circumstances may differ considerably as a result of risks, developments and uncertainties relating to Van Lanschot Kempen's expectations regarding, but not limited to, estimates of income growth, costs, the macroeconomic and business climate, political and market trends, interest rates and currency exchange rates, behaviour of clients, competitors, investors and counterparties, the implementation of Van Lanschot Kempen's strategy, actions taken by supervisory and regulatory authorities and private entities, changes in law and taxation, changes in ownership that could affect the future availability of capital, and changes in credit ratings.

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