

## News release

# Pensioenfonds PNO Media selects Van Lanschot Kempen for €195 million sustainable European small-cap mandate

*Amsterdam/London, 29 August 2024*

Van Lanschot Kempen Investment Management today announces its appointment to manage an active sustainable European small-cap mandate for Pensioenfonds PNO Media, with an initial value of €195 million.

The Kempen Sustainable European Small-cap strategy was carefully selected by PNO Media following a disciplined search process. This active strategy selects high-quality, listed small-cap businesses with attractive valuations, sustainable characteristics, long-term competitive advantages, and strong management teams. The aim is to achieve long-term capital growth.

Erik Hulshof, Executive Director at Pensioenfonds PNO Media: “After an extensive selection process, we have chosen Van Lanschot Kempen’s sustainable European small-cap strategy. Throughout our discussions, we were consistently impressed by the fund managers’ knowledge of the Dutch pensions landscape and the European small-cap sector, their long-term track record, and their integrated approach to sustainability within the investment policy. This aligns with the (sustainability) objectives of our pension fund. We look forward to the collaboration.”

Jonas Wiggelinkhuizen, responsible for institutional relations at Van Lanschot Kempen Investment Management: “We are delighted that PNO Media has selected Van Lanschot Kempen to actively manage this mandate. During the selection process, we greatly appreciated the clear communication from the pension fund. This allowed us to clearly identify their needs. Van Lanschot Kempen has been active as a small-cap investor for more than thirty years. We believe that our in-depth knowledge and proven track record create long-term value for pension fund members.”

### **About PNO Media**

PNO Media is the pension partner for everyone in the media, IT, entertainment, and creative sectors. With invested assets of €7.6 billion (as of July 31, 2024), PNO Media is among the top 30 largest pension funds in the Netherlands. The fund benefits from economies of scale due to its size and is small enough to quickly respond to changes. As of July 31, 2024, PNO Media had a current funding ratio of 118.8%. PNO Media offers innovative and sustainable solutions for a comfortable retirement. Above all, PNO Media aims to help its clients make important decisions about pensions. Due to the Future Pensions Act and the arrival of a new pension system, it is even more important for employees and employers that the pension fund represents their interests fairly, guides the transition to the new pension system well, and relieves them of concerns.

Employers and members highly value good returns and investing pension money in a socially responsible way. PNO Media demonstrates that achieving good returns is very possible with an investment portfolio that fulfills this. For more information, see: <https://pnomedia.nl>.

### **Van Lanschot Kempen Investment Management**

Van Lanschot Kempen Investment Management is a specialist investment manager with a focused approach and a clear investment philosophy. We believe in long-term stewardship for our clients and other stakeholders. Van Lanschot Kempen Investment Management provides sustainable returns, fiduciary management services, manager selection, portfolio construction and monitoring, alongside a number of actively-managed investment strategies. As of 30 June 2024, Van Lanschot Kempen Investment Management had a total of €112.9 billion in client assets.

### **About Van Lanschot Kempen**

Van Lanschot Kempen is an independent, specialist wealth manager active in private banking, investment management and investment banking, with the aim of preserving and creating wealth, in a sustainable way, for both its clients and the society of which it is part. Through our long-term focus, we create positive financial and nonfinancial value. Listed at Euronext Amsterdam, Van Lanschot Kempen is the Netherlands’ oldest independent financial services company, with a history dating back to 1737.

For more information, please visit [vanlanschotkempen.com](http://vanlanschotkempen.com)

**More information**

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