Western Forest Products

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While recognizing the sustainable qualities of lumber products, harvesting of old growth forests could come at the cost of environment and community welfare. Mitigating and counteracting these effects will be a decisive factor for the enduring prosperity of all stakeholders.

Engagement rationale

While we recognize the sustainable qualities of lumber products, we acknowledge that harvesting of old growth forests could come at the cost of biodiversity, local interest, environment and infrastructure. We engage with Western Forest to gain a deeper insight into its old growth forest management and harvesting practices, and to stimulate the company to continue its efforts to mitigate the environmental impact of its operations.

Background

The production process of lumber companies has a significantly better sustainability profile compared to building materials such as steel and concrete in terms of energy use, air and water pollution and solid waste. As wood products store carbon, increasing the use of wood in construction is recognized as a solution for reducing global GHG emissions. Western Forest had a net carbon positive sink of 2,5 million tonnes of CO2 equivalent in 2022.

Theme for engagement

- Environment - Land Use and Biodiversity

Development

Milestone

Positive

1

3

4

Engagement objectives

- 1. Old growth: Decrease the harvesting of old growth forests and focus on a strategic transition towards second growth forests.
- **2. Biodiversity:** Take ownership on limiting and reversing biodiversity loss and adopt the TNFD framework by disclosing biodiversity-related dependencies, impacts and risks.
- **3. Community:** Involve First Nations and local communities in transitioning to a new standard of forest care. Enable the transfer of public forestland to First Nations.

Engagement results

We had two detailed meetings with C-suite executives, forest stewardship and corporate development teams to outline our views and engagement objectives.

- 1. Old growth: ~70% of Western Forest's old growth tenures are now protected and unavailable for harvest. Second growth rotation is extended to 80 years, from 30-year industry standard. Company is committed to transition towards secondary growth but currently unwilling to specify a target (work in progress).
- 2. Biodiversity: Company adopted a bottom-up forest management and conservation strategy which a.o. models forest development, ecosystem health and biodiversity. Variable retention harvesting under this strategy includes 'Big Tree retention policy' and is audited by third parties. Management does not plan to report on the TNFD framework this year but intends to do so when more disclosure on this reporting standard is available.
- **3. Community:** First Nations involvement is integrated in new forest management strategy. Ownership rights have been partly transferred to First Nations.

We continue to engage and plan to meet with the company's management team again after publication of half-year 2024 results.

Company

Western Forest is an integrated wood products company operating in the coastal region of British Columbia and Washington State.

Country

Canada

Sector

Materials: Paper & Forest Products

Market cap

Small Cap: EUR 0.1bn

Materiality

Environmental topics represent the majority of Western Forest's risks from a materiality perspective. Adjusting its strategy to mitigate and counteract the adverse effects of its activities on ecosystems and community welfare will be a decisive factor for the enduring prosperity of all stakeholders.

Engagement initiated 2024

Latest update
June 2024

Kempen Fund

Kempen Global Small Cap Fund Kempen Global Value Fund

