

Advising on social impact

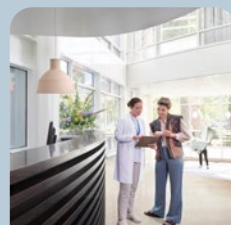
More and more clients want to see the real-world impact of the social benefits they are looking to achieve via their investments. In 2023, we and a number of interested parties ran an impact investing exercise. The first point we investigated is what contribution the fiduciary client wants and is able to make to addressing social issues, i.e. solutions that will simply not happen without their contribution. This is known as “intentionality” and “additionality”.

What our clients are looking to contribute to typically depends on the social themes and/or UN Sustainable Development Goals (SDGs) they have selected as reflecting their values. Examples would be SDG themes such as healthy food, health care, employment, sustainable energy or affordable housing. To flesh this out, we advise our clients on their selection of external impact managers that can help them achieve this, and review options in various regions – close to home or worldwide – and what type of investment best fits the goal.

Local impact: investing in relatable theme's:



Healthy Food



Primary and secondary Healthcare



Employment

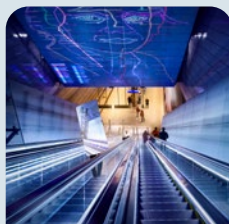


Renewable Energy



Affordable housing

Implementation is possible via ao:



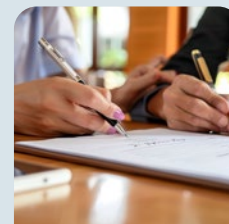
Infrastructure



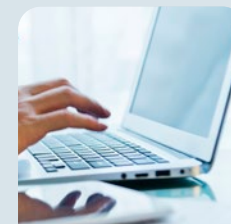
Non listed Real Estate



Dutch small caps



Mortgages



Lending